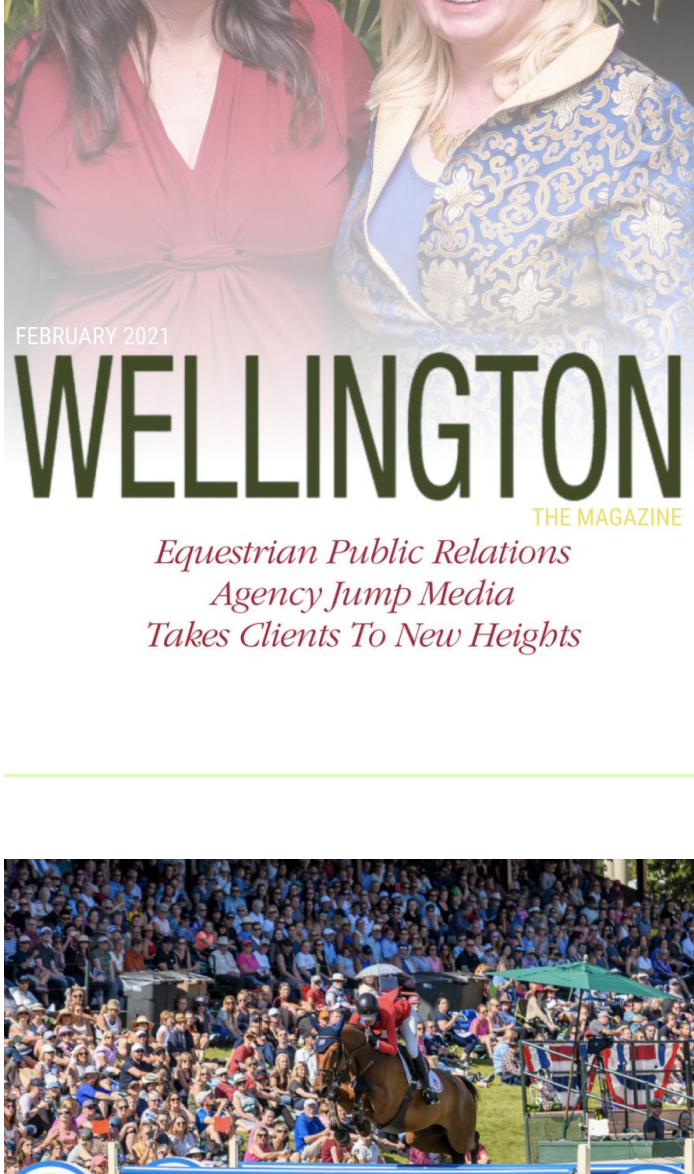


The Buzz - February 2021

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at jennifer@jumpmediallc.com.

IN THE NEWS

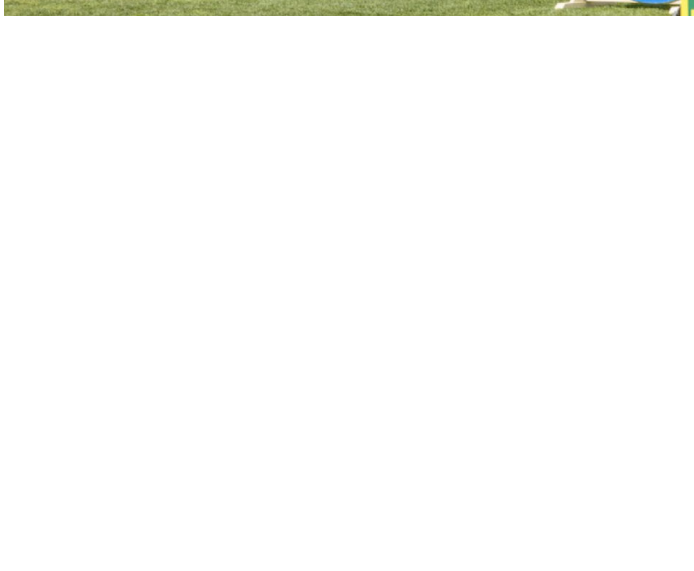


Equestrian Public Relations Agency Jump Media Takes Clients to New Heights

WELLINGTON THE MAGAZINE

Consummate professionals Jennifer Wood, who started Florida-based Jennifer Wood Media, and Canadian Jennifer Ward, founder of Starting Gate Communications, were friends working on parallel tracks. They had been pursuing virtually the same career path while doing everything from event promotion and running press rooms at shows to dealing with athlete promotion, among the many other publicity services related to horse sports.

[Read More](#)

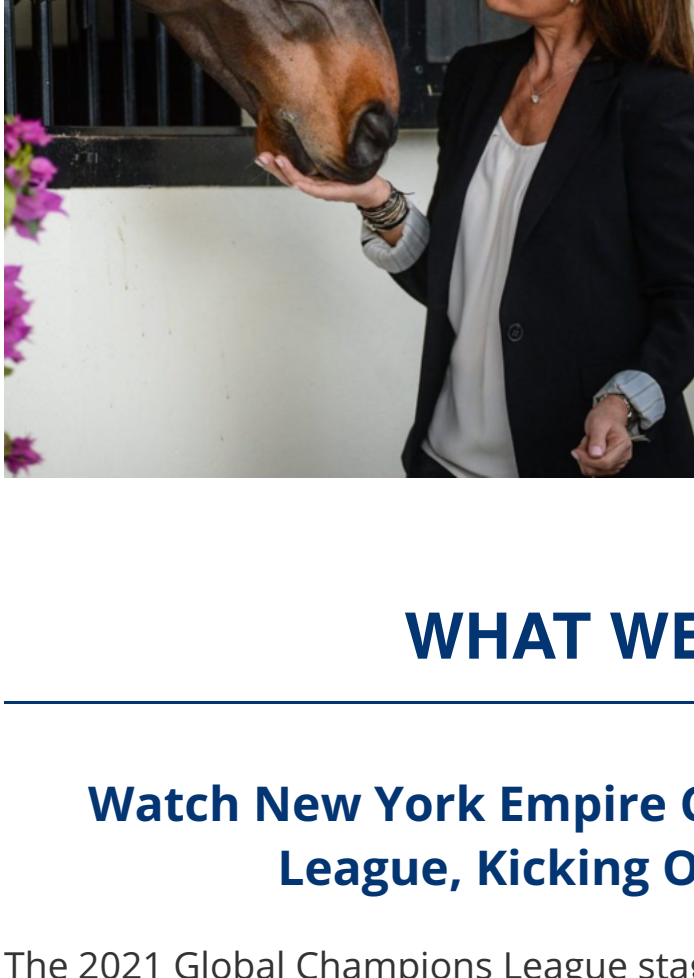


Learning From a Master: Sloane Coles Appreciates True Horsemanship Thanks to François Mathy, Sr.

WORLD OF SHOW JUMPING

When U.S. show jumping athlete Sloane Coles looks back on the time she spent riding in François Mathy Sr.'s dealing barn, Écuries Mathy in Remouchamps, Belgium, she fondly remembers feeling as though she was a natural part of the Mathy family. With a rich equestrian legacy running through her own veins, she cherished the wisdom she could draw from yet another legendary horseman.

[Read More](#)



Ask Elliman: Martha Wachtel Jolicoeur

ELLIMAN INSIDER

While there are many yearly equestrian festivals, the Winter Equestrian Festival in Wellington, Florida, draws international attention. In celebration of Elliman's sixth consecutive year as a premier sponsor of the event, *Elliman Insider* sat down with agent Martha Wachtel Jolicoeur to find out about some of her favorite equestrian festivals and how riding has helped in both her personal and professional life.

[Read More](#)

WHAT WE'RE WATCHING

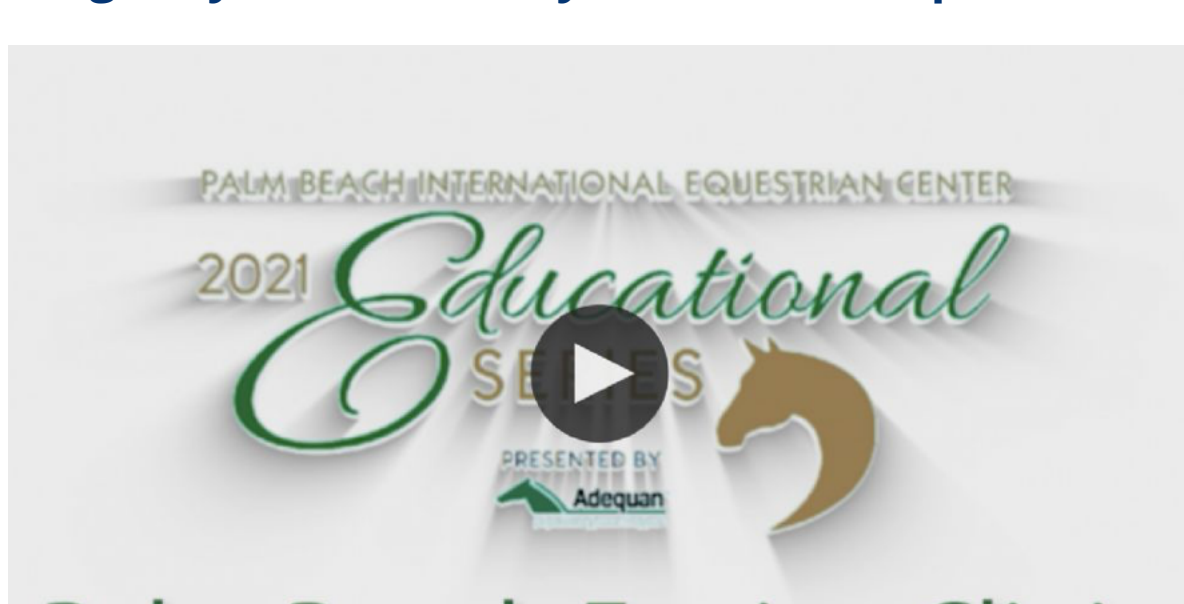
Watch New York Empire Compete in the Global Champions League, Kicking Off March 4 in Doha, Qatar

The 2021 Global Champions League stage is set in Doha, Qatar, and you can catch the action on their website all season. Watch New York Empire team members Scott Brash, Shane Breen, and Denis Lynch compete in Doha, then look out for other team members Georgina Bloomberg, Daniel Bluman, and Spencer Smith as the season goes on!



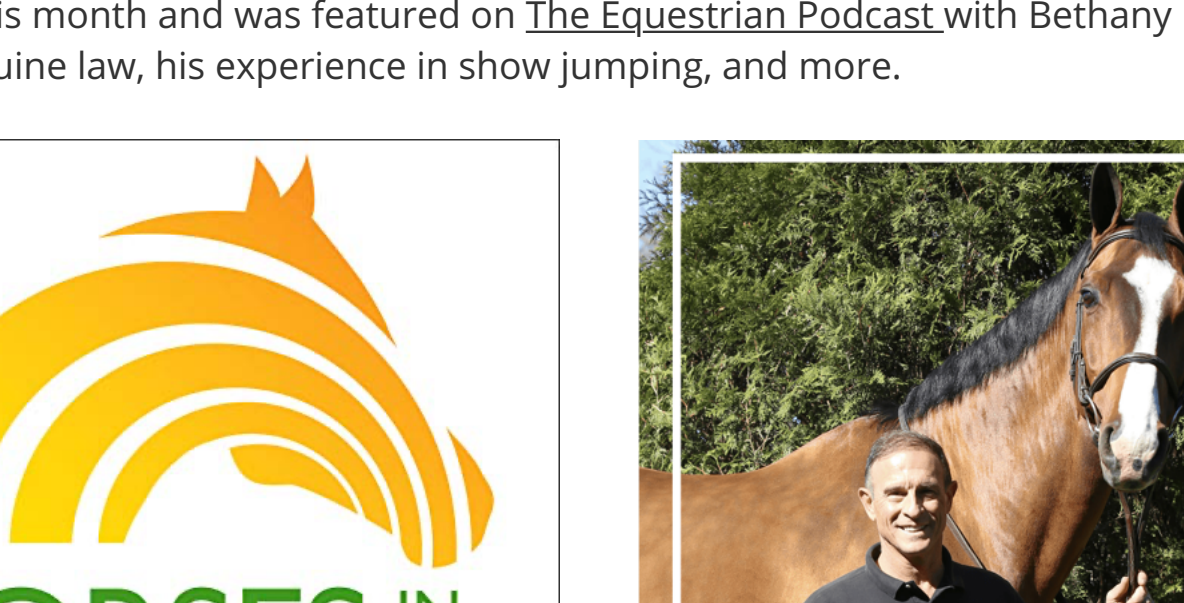
[Watch It](#)

H&C+ Offers USHJA Gold Star Clinic - East with Anne Kursinski On Demand



[Watch It](#)

On Demand: "Tips for Maintaining Overall Equine Health and Longevity" Presented by Palm Beach Equine Clinic



[Watch It](#)

WHAT WE'RE LISTENING TO

Industry leader Armand Leone dropped by the ever-popular *Horses in the Morning* podcast this month and was featured on *The Equestrian Podcast* with Bethany Lee to discuss equine law, his experience in show jumping, and more.

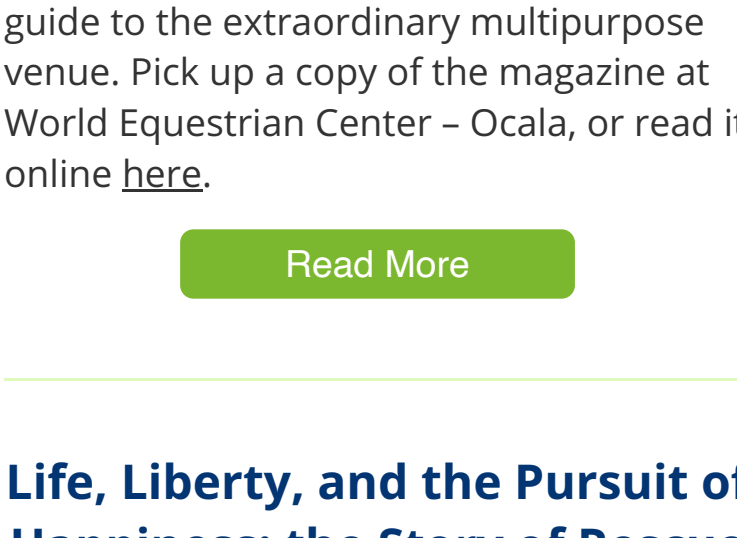


[Listen In](#)

WHAT WE'RE READING

An Exclusive Look at the WEC Magazine - Ocala Edition

WEC MAGAZINE

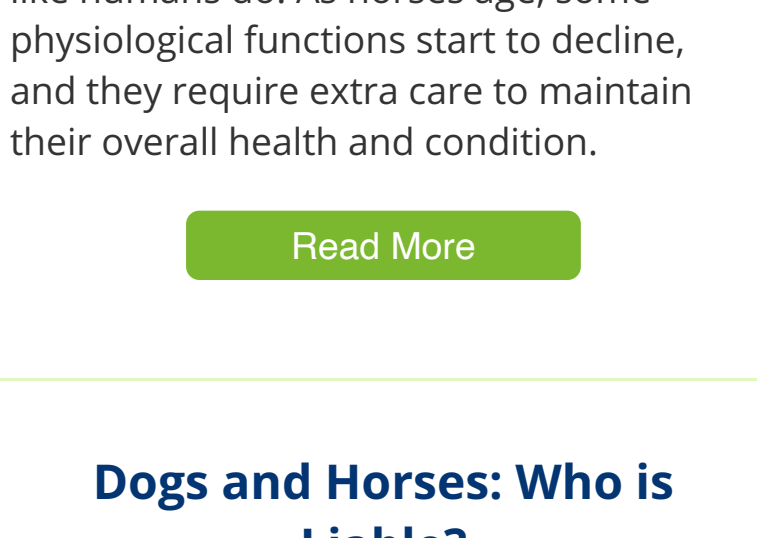


Celebrate the opening of the brand new World Equestrian Center - Ocala with this heartwarming issue complete with heartwarming stories and an insider's guide to the extraordinary multipurpose venue. Pick up a copy of the magazine at World Equestrian Center - Ocala, or read it online [here](#).

[Read More](#)

Palm Beach Equine Clinic's Considerations for the Aging Performance Horse

THE PLAID HORSE



From a veterinary perspective, horses can be considered "middle-aged" by 13 years of age and "seniors" by 20 years of age. Although many sport horses may just be coming into their prime for training and competing during these years, horses show signs of aging at different rates just from the horse's mouth. As horses age, some physiological functions start to decline, and they require extra care to maintain their overall health and condition.

[Read More](#)

Life, Liberty, and the Pursuit of Happiness: the Story of Rescue Horse Rib Rab Reuben

HORSE NETWORK



Rib Rab Reuben arrived at Days End Farm Horse Rescue (DEFHR) as a neglect case in 2018. He suffered from malnutrition, dermatitis, hoof neglect, and dental neglect. It was clear from the start that Reuben experienced far more than neglect in his previous life. He had scars on his face as well as around his belly, but it was his eyes that gave me a glimpse of his story.

[Read More](#)

Dogs and Horses: Who is Liable?

SIDELINES MAGAZINE



Dogs and horses go hand in hand. Where there's a barn or horse owner, there's often a dog tagging along. More often than not, horses, dogs, and their people can coexist peacefully and without issue. That said, there's the occasional problem caused by a dog that may have legal ramifications.

[Read More](#)

LINKS WE'RE CLICKING

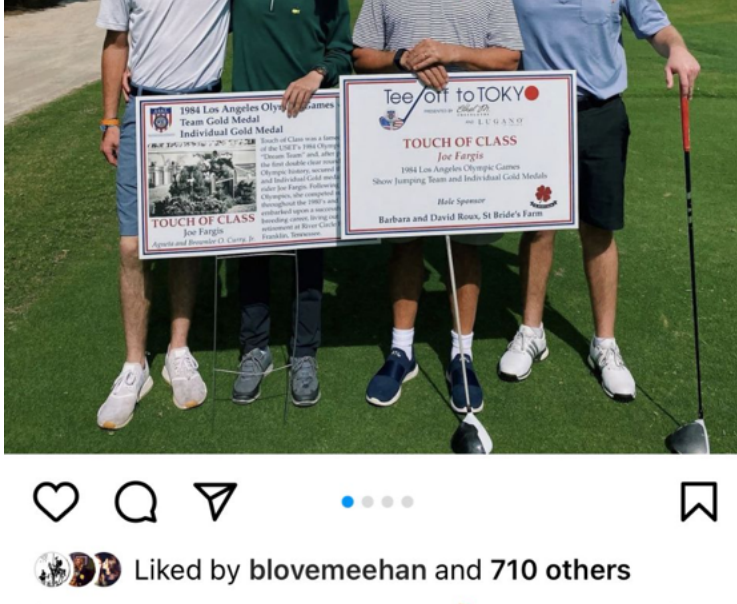
Green Is the New Blue teamed up with **BarnManager** for some guest blogging and teaches us how to implement a "Living Jump" [Find out how](#)

World Equestrian Center - Ocala shared "A Day in the Life" at WEC [Watch it here](#)

Tim Cook May Have Just Ended Facebook [See what he did](#)

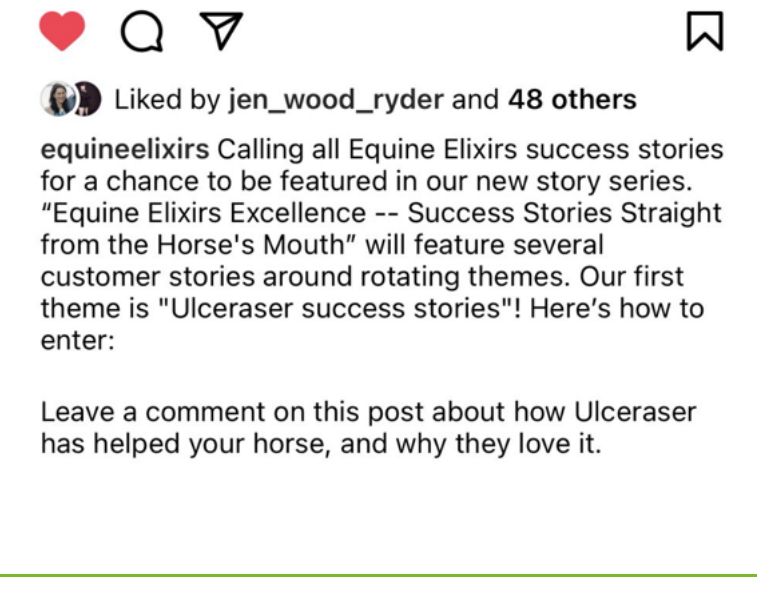
A BIT OF GOOD NEWS

Devin White Rode a Horse Around Raymond James Stadium



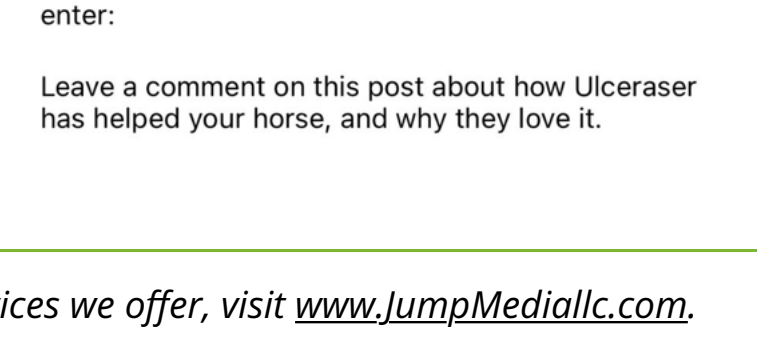
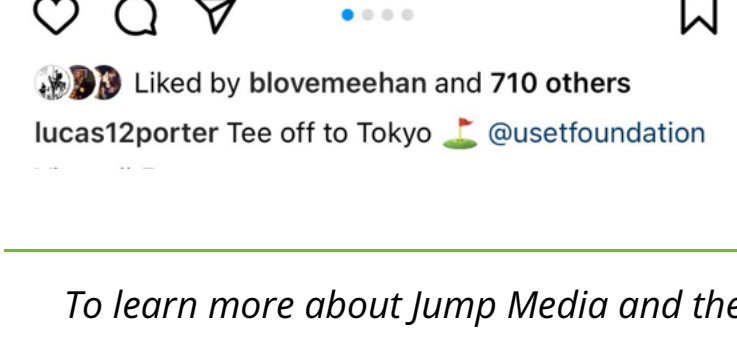
[Read On](#)

Quirky Portraits of Guinness World Records Holders Reveal Who's Behind the Exceptional Feats



[See More](#)

SOCIAL WE'RE SHARING



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